

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Mentzer Media Services
600 Fairmont Ave
Suite 306
Towson, MD 21286

Contract / Revision 939897 /		Alt Order # 06265390
Product Issue		
Contract Dates 08/15/12 - 08/21/12		Estimate # 316 AMER FOR PROSP
Advertiser Americans for Prosperity		Original Date / Revision 08/06/12 / 08/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 50+		
		Total Ratings 144.00
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	08/15/12	08/19/12	Good Morning America	7-9a		:30				NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	--WT---				2	\$525.00	3.00			
N 2	KOAT	08/15/12	08/19/12	Action 7 News @ 6p	6-630p		:30				NM	3	\$2,400.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	--WTF--				3	\$800.00	7.00			
N 3	KOAT	08/15/12	08/19/12	Entertainment Tonight 630-7p	630-7p		:30				NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	--WT---				2	\$800.00	4.00			
N 4	KOAT	08/15/12	08/19/12	Action 7 News @ 1030p	1030-1105p		:30				NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	--WT---				2	\$850.00	4.00			
N 5	KOAT	08/15/12	08/19/12	Nightline	1105-1135p		:30				NM	3	\$675.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	--WTF--				3	\$225.00	3.00			
N 6	KOAT	08/15/12	08/19/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$300.00	5.00			
N 7	KOAT	08/15/12	08/19/12	Action 7 News @ 5p Sat	5-530p		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$300.00	9.00			
N 8	KOAT	08/15/12	08/19/12	Sa A7N @ 6P	6-630p		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 939897 /		Alt Order # 06265390
Contract Dates 08/15/12 - 08/21/12		Product Issue
Advertiser Americans for Prosperity		Estimate # 316 AMER FOR PROSPEI
Original Date / Revision 08/06/12 / 08/06/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$300.00	7.00			
N 9	KOAT	08/15/12	08/19/12	MOVIE	7-10p		:30				NM	2	\$900.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----2-				2	\$450.00	3.00			
N 10	KOAT	08/15/12	08/19/12	GREY'S ANATOMY	Late Fringe/Variou		:30				NM	1	\$130.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$130.00	2.00			
N 11	KOAT	08/15/12	08/19/12	ABC Little League	9am-5pm		:30				NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----5-				2	\$300.00	2.00			
N 12	KOAT	08/15/12	08/19/12	This Week	9-10a		:30				NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$500.00	3.00			
N 13	KOAT	08/15/12	08/19/12	Action 7 News @ 5p Sun	5-530p		:30				NM	1	\$525.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$525.00	8.00			
N 14	KOAT	08/15/12	08/19/12	EXT MK	Prime Other		:30				NM	1	\$1,500.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$1,500.00	4.00			
N 15	KOAT	08/20/12	08/21/12	Good Morning America	7-9a		:30				NM	1	\$525.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$525.00	3.00			
N 16	KOAT	08/20/12	08/21/12	Action 7 News @ 6p	6-630p		:30				NM	2	\$1,600.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$800.00	7.00			
N 17	KOAT	08/20/12	08/21/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$800.00	4.00			
N 18	KOAT	08/20/12	08/21/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$1,300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$1,300.00	6.00			
N 19	KOAT	08/20/12	08/21/12	Action 7 News @ 1030p	1030-1105p		:30				NM	1	\$850.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				1	\$850.00	4.00			
N 20	KOAT	08/20/12	08/21/12	Nightline	1105-1135p		:30				NM	2	\$450.00
Class of Time - Pre-emptible with notice													

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<u>Contract / Revision</u> 939897 /		<u>Alt Order #</u> 06265390
<u>Contract Dates</u> 08/15/12 - 08/21/12	<u>Product</u> Issue	<u>Estimate #</u> 316 AMER FOR PROSPEI
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----				2	\$225.00	3.00				
N 21	KOAT	08/20/12	08/21/12	BACHELOR PAD	7-10p		:30				NM	1	\$2,200.00	
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		08/20/12	08/26/12	1-----				1	\$2,200.00	7.00				
Totals										144.00			32	\$20,205.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/21/12	32	\$20,205.00	\$17,174.25
Totals	32	\$20,205.00	\$17,174.25

Signature: _____ Date: _____

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And:

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Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 939877 /		<u>Alt Order #</u> 06265347
<u>Product</u> Issue		
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Estimate #</u> 281 AMER FOR PROSP
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/06/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 125.00
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	08/08/12	08/12/12	Good Morning America	7-9a		:30				NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WT---				2	\$525.00	3.00			
N 2	KOAT	08/08/12	08/12/12	Action 7 News @ 6p	6-630p		:30				NM	3	\$2,400.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$800.00	7.00			
N 3	KOAT	08/08/12	08/12/12	Entertainment Tonight 630-7p	630-7p		:30				NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WT---				2	\$800.00	4.00			
N 4	KOAT	08/08/12	08/12/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	2	\$2,600.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WT---				2	\$1,300.00	6.00			
N 5	KOAT	08/08/12	08/12/12	Action 7 News @ 1030p	1030-1105p		:30				NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WT---				2	\$850.00	4.00			
N 6	KOAT	08/08/12	08/12/12	Nightline	1105-1135p		:30				NM	3	\$675.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$225.00	3.00			
N 7	KOAT	08/08/12	08/12/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$300.00	5.00			
N 8	KOAT	08/08/12	08/12/12	Action 7 News @ 5p Sat	5-530p		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 939877 /		<u>Alt Order #</u> 06265347
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Product</u> Issue
<u>Advertiser</u> Americans for Prosperity		<u>Estimate #</u> 281 AMER FOR PROSPEI
		<u>Original Date / Revision</u> 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$300.00	9.00			
N 9	KOAT	08/08/12	08/12/12	Sa A7N @ 6P	6-630p		:30				NM	1	\$300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$300.00	7.00			
N 10	KOAT	08/08/12	08/12/12	This Week	9-10a		:30				NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1				1	\$500.00	3.00			
N 11	KOAT	08/13/12	08/14/12	Good Morning America	7-9a		:30				NM	1	\$525.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----				1	\$525.00	3.00			
N 12	KOAT	08/13/12	08/14/12	Action 7 News @ 6p	6-630p		:30				NM	2	\$1,600.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$800.00	7.00			
N 13	KOAT	08/13/12	08/14/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----				1	\$800.00	4.00			
N 14	KOAT	08/13/12	08/14/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$1,300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$1,300.00	6.00			
N 15	KOAT	08/13/12	08/14/12	Action 7 News @ 1030p	1030-1105p		:30				NM	1	\$850.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$850.00	4.00			
N 16	KOAT	08/13/12	08/14/12	Nightline	1105-1135p		:30				NM	2	\$450.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$225.00	3.00			
Totals										125.00		26	\$16,950.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	26	\$16,950.00	\$14,407.50
Totals	26	\$16,950.00	\$14,407.50

Signature: _____ Date: _____

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CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Mentzer Media Services
Attention: Anne Braunscheidel
600 Fairmont Ave
Suite 306
Towson, MD 21286

Contract / Revision 940092 /		Alt Order # 06266366
Product Issue		
Contract Dates 09/04/12 - 09/10/12		Estimate # 327 AMER FOR PROSP
Advertiser Americans for Prosperity		Original Date / Revision 08/07/12 / 08/07/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 50+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/04/12	09/06/12	Good Morning America	7-9a		:30			NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-T-T---				2	\$525.00			
N 2	KOAT	09/04/12	09/07/12	Action 7 News @ 6p	6-630p		:30			NM	4	\$3,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWTF--				4	\$800.00			
N 3	KOAT	09/04/12	09/06/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWT---				2	\$800.00			
N 4	KOAT	09/04/12	09/06/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-T-T---				2	\$850.00			
N 5	KOAT	09/04/12	09/06/12	Nightline	1105-1135p		:30			NM	3	\$675.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWT---				3	\$225.00			
N 6	KOAT	09/08/12	09/08/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----2-				2	\$300.00			
D 7	KOAT	09/08/12	09/08/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
D 8	KOAT	09/08/12	09/08/12	Sa A7N @ 6P	6-630p		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
N 9	KOAT	09/09/12	09/09/12	This Week	9-10a		:30			NM	1	\$500.00
		Class of Time - Immediately Pre-emptible without notice										

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(505)884-7777

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<u>Contract / Revision</u> 940092 /		<u>Alt Order #</u> 06266366
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> Issue	<u>Estimate #</u> 327 AMER FOR PROSPEI
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$500.00			
N 10	KOAT	09/09/12	09/09/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$525.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$525.00			
N 11	KOAT	09/10/12	09/10/12	Good Morning America	7-9a		:30			NM	1	\$525.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$525.00			
N 12	KOAT	09/10/12	09/10/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$800.00			
N 13	KOAT	09/10/12	09/10/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$800.00			
N 14	KOAT	09/10/12	09/10/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,300.00			
N 15	KOAT	09/10/12	09/10/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$850.00			
N 16	KOAT	09/10/12	09/10/12	Nightline	1105-1135p		:30			NM	1	\$225.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$225.00			
N 17	KOAT	09/10/12	09/10/12	BACHELOR PAD	7-10p		:30			NM	1	\$2,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$2,200.00			
Totals											24	\$16,550.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	24	\$16,550.00	\$14,067.50
Totals	24	\$16,550.00	\$14,067.50

Signature: _____ Date: _____

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And:

Mentzer Media Services
Attention: Anne Braunscheidel
600 Fairmont Ave
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 940080 /		<u>Alt Order #</u> 06266319
<u>Product</u> Issue		
<u>Contract Dates</u> 08/28/12 - 09/03/12	<u>Estimate #</u> 318 AMER FOR PROSP	
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/28/12	08/29/12	Good Morning America	7-9a		:30			NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-TW----				2	\$525.00			
N 2	KOAT	08/28/12	08/30/12	Action 7 News @ 6p	6-630p		:30			NM	3	\$2,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-TWT---				3	\$800.00			
N 3	KOAT	08/28/12	08/30/12	Nightline	1105-1135p		:30			NM	3	\$675.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-TWT---				3	\$225.00			
N 4	KOAT	09/01/12	09/01/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-----1-				1	\$300.00			
N 5	KOAT	09/01/12	09/01/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-----1-				1	\$300.00			
N 6	KOAT	09/02/12	09/02/12	This Week	9-10a		:30			NM	1	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-----1				1	\$500.00			
N 7	KOAT	09/03/12	09/03/12	Good Morning America	7-9a		:30			NM	1	\$525.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	1-----				1	\$525.00			
N 8	KOAT	09/03/12	09/03/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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And:

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600 Fairmont Ave
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 940065 /		<u>Alt Order #</u> 06266164
<u>Product</u> Issue		
<u>Contract Dates</u> 08/22/12 - 08/27/12		<u>Estimate #</u> 317 AMER FOR PROSP
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/22/12	08/23/12	Good Morning America	7-9a		:30			NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WT---				2	\$525.00			
N 2	KOAT	08/22/12	08/24/12	Action 7 News @ 6p	6-630p		:30			NM	3	\$2,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$800.00			
N 3	KOAT	08/22/12	08/24/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				2	\$800.00			
N 4	KOAT	08/22/12	08/24/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				2	\$850.00			
N 5	KOAT	08/22/12	08/24/12	Nightline	1105-1135p		:30			NM	3	\$675.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$225.00			
N 7	KOAT	08/25/12	08/25/12	NASCAR Cup Series Prime	530-9p		:30			NM	4	\$2,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----4-				4	\$650.00			
D 8	KOAT	08/25/12	08/25/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 9	KOAT	08/25/12	08/25/12	Sa A7N @ 6P	6-630p		:30			NM	0	\$0.00
N 10	KOAT	08/25/12	08/25/12	GREY'S ANATOMY	Late Fringe/Various		:30			NM	1	\$130.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----1-				1	\$130.00			

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<u>Contract / Revision</u> 940065 /		<u>Alt Order #</u> 06266164
<u>Contract Dates</u> 08/22/12 - 08/27/12	<u>Product</u> Issue	<u>Estimate #</u> 317 AMER FOR PROSPEI
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 11	KOAT	08/26/12	08/26/12	This Week	9-10a		:30			NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$500.00			
N 12	KOAT	08/26/12	08/26/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$525.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$525.00			
N 13	KOAT	08/27/12	08/27/12	Good Morning America	7-9a		:30			NM	1	\$525.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$525.00			
N 14	KOAT	08/27/12	08/27/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$800.00			
N 15	KOAT	08/27/12	08/27/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$800.00			
N 16	KOAT	08/27/12	08/27/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$850.00			
N 17	KOAT	08/27/12	08/27/12	Nightline	1105-1135p		:30			NM	1	\$225.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$225.00			
N 18	KOAT	08/27/12	08/27/12	BACHELOR PAD	7-10p		:30			NM	1	\$2,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$2,200.00			
N 19	KOAT	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				2	\$300.00			
N 20	KOAT	08/26/12	08/26/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$300.00			
Totals											28	\$17,480.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	22	\$12,080.00	\$10,268.00
08/27/12 - 08/27/12	6	\$5,400.00	\$4,590.00
Totals	28	\$17,480.00	\$14,858.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
940065 /	06266164

Contract Dates	Product	Estimate #
08/22/12 - 08/27/12	Issue	317 AMER FOR PROSPEI

Advertiser	Original Date / Revision
Americans for Prosperity	08/07/12 / 08/07/12

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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